

Procurement Research Service

Zureli helps companies and organisations find greener products and services

*We can deliver **Faster** - (results in days, not months)*

***Cheaper** - (at a fraction of the cost of a member of staff)*

*and offer more supplier **options** than inhouse research*

Outsourcing could be the best solution for your greener supply chain

How Zureli brings you value

Many organisations don't have the **information** required to decide which green suppliers would be a good fit for them

Many don't have the **resources** or time, to dedicate the hours of research needed

Others are concerned that going green will hurt their **bottom-line**

Why being a green organisation is so important today

Customers are demanding that suppliers are greener

Employees want to work in a green organisation

Investors are looking for greener investment and **governments** are looking for change

The risks of not going green

Your **competition** is probably already putting in place a green action plan

Customers will move away to **greener suppliers**

Planning for change is much better than having changed **forced on you**

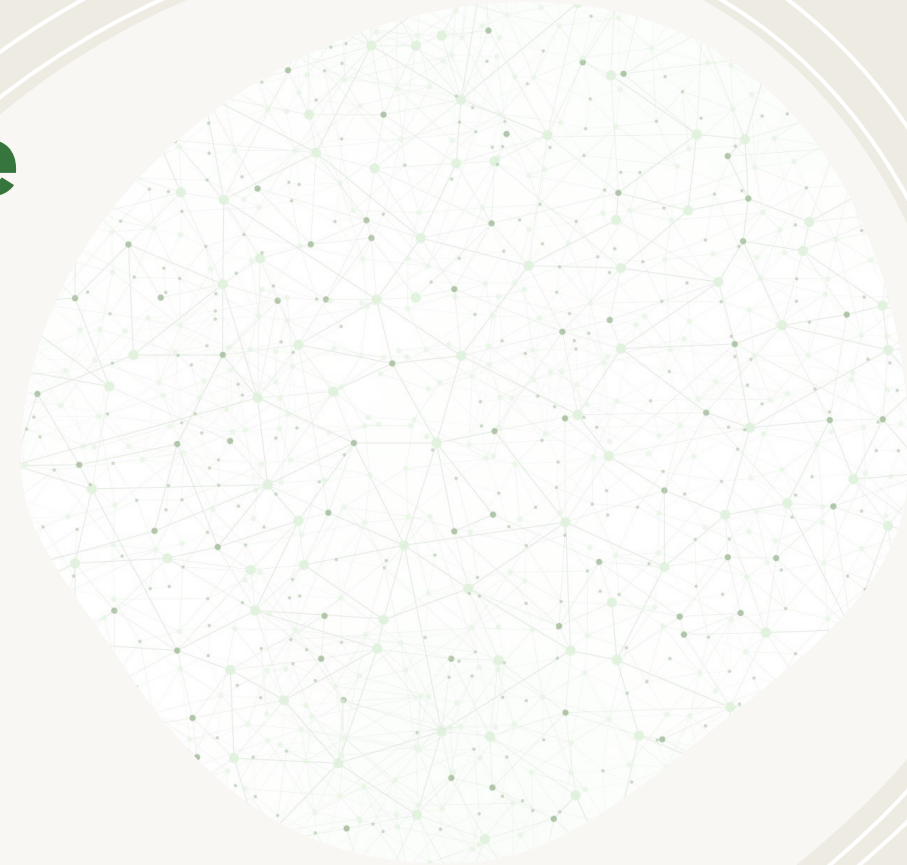
Going green brings some key benefits

*Increased turnover and **profit**, as customers move to you as greener supplier*

*Green companies attract the best **talent***

***Investment** is easier for green companies, as investors are moving away from companies who are not green*

*Improves your **brand** reputation which will enhance sales*



What benefits Zureli will bring to your organisation

Full access to one of the **largest databases** of exclusively **sustainable** products, services and technologies

You can tap into our research team, with no increase in your **head count**

Resulting in a **tailor-made** list of green suppliers specifically for your company, that addresses your unique requirements

How we work alongside your staff

1st - Establish your goals and the research parameters

2nd - Locate and assess each supplier so they meet your individual criteria

3rd - Present the information in a clear online format that can be shared, edited and managed by you or your team

If it's green, we will find it

Our inhouse technical data base has over 40,000 green product lines and an additional 200 green companies and solutions are added each month

Our researchers are hands on and are here to help find the solutions you are looking for

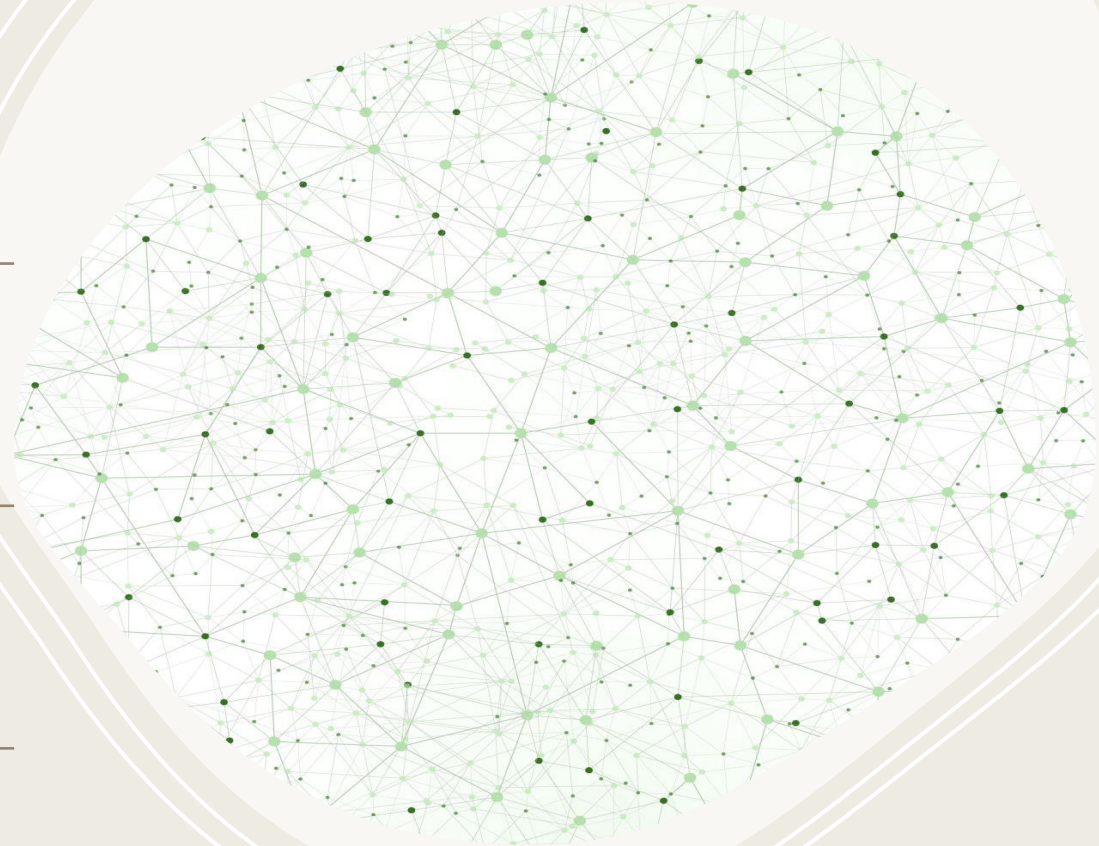
The result of this mix - an advanced digital platform and experienced people brings the best results

It comes down to value and trust

You probably don't know Zureli, so to take the risk away we don't ask for an up-front payment

Do we offer value? we will let you be the judge, if you don't think we are adding value, then you don't have to pay us

From our side, we ask that you and your team take an active part in the processes, as unless we get regular feedback, we can not give you the best results



Our fees and commissions

We charge a startup fee which is paid two weeks after the project starts, if we have not begun to add value by then, you don't have to pay anything

We charge a monthly fee which ensures your data sheet is kept up to date. Additional product requests can always be added, and new solutions found

Importantly we also charge your supplier a commission on business you have placed with them, it is therefore in our financial interest to only put forward companies that meet your criteria.

A short history about Zureli

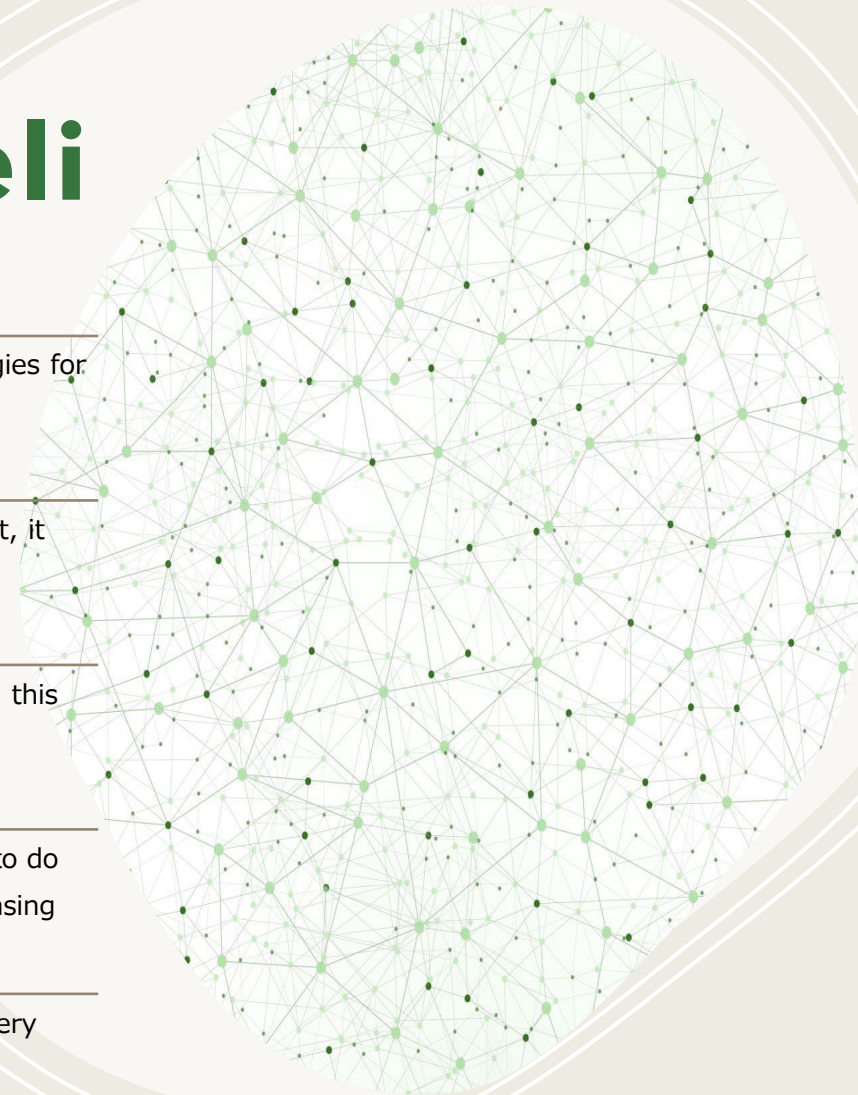
We started in 2019 by developing an online database and directory for green products, services and technologies for the business sector

The concept was simple, if we could make it easier for buyers and suppliers of sustainable solutions to connect, it would be quicker for us all to transition to a greener business model

Thousands of hours of research has been invested in creating one of the largest green databases in the world, this wealth of data allows us to pinpoint solutions within seconds which save our customers days of research.

Recently we created a more hands approach as many of our customer just didn't have the time or personnel to do the research themselves - so we now create bespoke lists of suppliers that meet our customers unique purchasing requirements. This approach reduces the risk, time and costs

The market for sustainable solutions grows everyday. We add around 200 new companies to our database every month, this enables us to keep our customers at the forefront of innovation and changes.



Zureli

Contact me if you are interested in exploring whether Zureli could help with your sustainability plans and requirements

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